



AMERICAN BENEFITS COUNCIL

Benefits Briefing:

Benefits Briefing: Measuring Financial Capabilities to Support Financial Wellness Programs

Wednesday, October 14, 2:00-3:00 p.m. ET

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BENEFITS BRIEFING: Measuring Financial Capabilities to Support Financial Wellness Programs

Wednesday, October 14, 2:00 – 3:00 p.m. ET

The American Benefits Council will host a **Benefits Briefing** on **Wednesday, October 14, at 2 p.m. Eastern Time** to provide an overview of the concept of “financial capability,” which provides a more robust behavior-oriented framework that moves beyond knowledge-based “financial literacy.”

Richard Hinz, *senior advisor to the American Benefits Council*, will moderate the webinar. He will be joined by **Elaine Kempson**, *Emeritus Professor at the University of Bristol (UK)*, who has undertaken groundbreaking work on developing innovative methods for the definition and measurement of financial capability, leading the seminal exploratory methodological study to design the UK’s first Baseline Survey of Financial Capability in 2006

We will take questions from webinar participants throughout the session and attempt to answer as many as possible. Members are encouraged to [submit questions for the webinar in advance](#).

A recording of this session will be sent to all registrants. Even if you will not be able to attend in person, please register to receive a digital playback of the webinar automatically.

NOTE: Participation in Council webinars may be used toward continuing education/renewal requirements for many professional accreditation programs, but only by means of self-certification. Descriptions of past programs are available by [clicking here](#). Please retain your registration confirmation for your verification records.

Background:

Elaine Kempson is the former Director of the Personal Finance Research Center (PFRC) and an internationally known and respected authority on financial capability, financial inclusion and consumer financial issues. Kempson has extensive academic and public policy oriented research and publications on personal financial services and household money management.

Her presentation will describe how the “financial capability” framework has been used as a diagnostic tool to measure the characteristics of both national populations and discrete groups to support the formulation of national financial inclusion strategies and the design of programs and how the emerging methods may be used by individual employers and service providers in support of their development of financial wellness programs. The introduction of these concepts will provide a basis for The Council to assess the degree of interest in providing further support and guidance to members undertaking such a diagnostic effort.

For questions related to registration – If you have colleagues at your organization who would like to participate in this session, but do not regularly receive Council materials, please contact [Deanna Johnson](#), director, membership, or [Sondra Williams](#), manager, member and staff engagement, at (202) 289-6700.



The American Benefits Council is the national trade association for companies concerned about federal legislation and regulations affecting all aspects of the employee benefits system. The Council's members represent the entire spectrum of the private employee benefits community and either sponsor directly or administer retirement and health plans covering more than 100 million Americans.

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