



AMERICAN BENEFITS  
COUNCIL

June 27, 2016  
NR 2016-14

# NEWS RELEASE

**For additional information:**

Jason Hammersla or Eunju Namkung  
202-289-6700

## Council hires new communications associate

*Upcoming 50<sup>th</sup> Anniversary invites new opportunities to promote the Council*

WASHINGTON, D.C. — The American Benefits Council is pleased to welcome **Eunju Namkung** as its new communications associate. Namkung will join Jason Hammersla, senior director of communications, in promoting the Council's work on behalf of the employer-sponsored benefits system.

Namkung will spearhead and manage social media campaigns, provide analytical research for the policy advocacy team, assist with outreach to news media and help expand and enhance the Council's communications and brand.

"As the newest member of our communications team, Eunju brings tremendous value and fresh perspective to the Council's efforts to be an effective advocate for our members," President James A. Klein said. "The Council will commemorate its 50<sup>th</sup> anniversary next year, and we will rely on her energy and talent as a writer and marketing professional to demonstrate our forward-looking leadership to current and future members, lawmakers and the general public."

Namkung most recently served as a Corporate Communications Fellow at Opower, an enterprise software company located in Arlington, VA. Previously, she was a Communications and Development Officer at Writopia Lab, a New York City educational non-profit, where she established a successful filmmaking program. She has won numerous writing awards and her writing has been featured on NPR. Namkung is a graduate of Yale University, where she earned a bachelor's degree in Film and Media Studies.

"As the Council's membership has grown to nearly 400 companies and organizations, so has our responsibility to convey our policy agenda to multiple stakeholders," Klein

said. "Increased investment in communications will help us provide the highest level of service to our members, who facilitate the health and financial well-being of millions of workers in the United States and across the globe."

For more information on the Council's communications activities, please contact Jason Hammersla, senior director of communications, at [jhammersla@abcstaff.org](mailto:jhammersla@abcstaff.org) or by phone at 202-621-1982 (office) or 202-422-4652 (cell). Namkung can now be reached at [enamkung@abcstaff.org](mailto:enamkung@abcstaff.org) or 202-621-1984.

###

*The American Benefits Council is the national trade association for companies concerned about federal legislation and regulations affecting all aspects of the employee benefits system. The Council's members represent the entire spectrum of the private employee benefits community and either sponsor directly or administer retirement and health plans covering more than 100 million Americans.*